



## Alcohol and Entertainment Licensing Sub-Committee

**Monday 27 September 2021 at 10.00 am**

This will be held as an online virtual Meeting

Details on how to access the link in order to view the meeting will be made available online via the following link: [HERE](#)

### Membership:

#### Members

Councillors:

Denselow (Chair)  
Long (Vice-Chair)  
Hylton

#### Substitute Members

Councillors:

Ahmed, Chohan, Hector, Kennelly, McLeish, Maurice,  
Shahzad

**For further information contact:** Devbai Bhanji, Governance Assistant  
Tel: 020 8937 6841; Email: [devbai.bhanji@brent.gov.uk](mailto:devbai.bhanji@brent.gov.uk)

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

[www.brent.gov.uk/committees](http://www.brent.gov.uk/committees)

**The press and public are welcome to attend this meeting as an online virtual meeting. The link to view the meeting will be made available via the following link: [HERE](#)**

## **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
  - To which you are appointed by the council;
  - which exercises functions of a public nature;
  - which is directed is to charitable purposes;
  - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

# Agenda

Introductions, if appropriate.

Item	Page
<b>1 Apologies for absence and clarification of alternate members</b>	
<b>2 Declarations of Interests</b>	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
<b>3 Application for the Review a Premises Licence by the Licensing Enforcement Officer for the premises known as The VIP Lounge, 546 High Road, Wembley, HA0 2AA, pursuant to the provisions of the Licensing Act 2003</b>	1 - 68

**Date of the next meeting: Monday 27 September 2021 @ 2.00pm**



Please remember to **SWITCH OFF** your mobile phone during the meeting.

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## LICENSING ACT 2003

### Application for the Review a Premises Licence

Name of Applicant:	Susana Figueiredo - Licensing Enforcement Officer
Name & Address of Premises:	The VIP Lounge, 546 High Road, Wembley, HA0 2AA
Applicants Agent:	Woods Whur 2014 Ltd – Luke Elford

#### 1. Application

The application is for the review of a premises licence held by Mr Rahman Mohamed. The premises are known as The VIP Lounge, 546 High Road, Wembley, HA0 2AA.

#### 2. Grounds for Review

The grounds for review are Prevention of Crime & Disorder and Public Safety.

Failure to comply with premises licence conditions and failure to comply with the Government Regulations in relation to Coronavirus Restrictions.

#### 3. Relevant Representations

Representation has been received from Licensing Enforcement Officers and the Police.

14 Letters of support have been received from members of the public.

#### 4. Background

These premises are currently licensed for regulated entertainment and the sale of alcohol from 12:00hrs to 01:30hrs Monday to Sunday and to remain open from 12:00hrs until 02:00hrs Monday to Sunday.

The Designated Premises Supervisor is Darren Jules.

#### 7. Associated Papers

- A. Copy of Review Application
- B. Police Representation
- C. Letters of Support
- D. OS Map

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## APPLICATION FOR A REVIEW OF A PREMISES LICENCE OR CLUB PREMISES CERTIFICATE

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in **block capitals**. In all cases ensure that your answers are inside the boxes and written in **black ink**. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I.....Susana Figueiredo.....

..... *[insert name of applicant]* **apply for the review of a premises licence under section 51 / apply for the review of a club premises certificate under section 87 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable).**

### Part 1 – Premises or club premises details

<b>Name and postal address of premises or, if none, ordnance survey map reference or description</b> VIP Lounge 546 High Road	
<b>Post Town</b> Wembley	<b>Post Code (if known)</b> HA0 2AA
<b>Name of premises licence holder or club holding club premises certificate (if known)</b> Mr Rahman Mohamed	
<b>Number of premises licence or club premises certificate (if known)</b> 16696	

**Part 2 - Applicant details**

I am

Please tick ✓ Yes

- 1) an interested party (please complete (A) or (B) below)
  - a) a person living in the vicinity of the premises
  - b) a body representing persons living in the vicinity of the premises
  - c) a person involved in business in the vicinity of the premises
  - d) a body representing persons involved in business in the vicinity of the premises
- 2) a responsible authority (please complete (C) below)
- 3) a member of the club to which this application relates (please complete (A) below)

**(A) DETAILS OF INDIVIDUAL APPLICANT** (fill in as applicable)

Please tick

Mr       Mrs       Miss       Ms       Other title   
 (for example, Rev)

**Surname**

**First names**



Please tick ✓ Yes

I am 18 years old or over

**Current postal address if different from premises address**

**Post Town**

**Postcode**

**Daytime contact telephone number**

**E-mail address (optional)**

**(B) DETAILS OF OTHER APPLICANT**

Name and address
Telephone number (if any)
E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address Licensing Team Brent Council Brent Civic Centre Engineers Way HA9 0FJ
Telephone number (if any)
E-mail address (optional) susana.figueiredo@brent.gov.uk

**This application to review relates to the following licensing objective(s)**

Please tick one or more boxes

- |   |                                     |
|---|-------------------------------------|
| 1) the prevention of crime and disorder | <input checked="" type="checkbox"/> |
| 2) public safety                        | <input checked="" type="checkbox"/> |
| 3) the prevention of public nuisance    | <input type="checkbox"/>            |
| 4) the protection of children from harm | <input type="checkbox"/>            |

**Please state the ground(s) for review (please read guidance note 1)**

Please see separate statement for details

**Please provide as much information as possible to support the application (please read guidance note 2)**

Please see separate statement for details

Please tick ✓ Yes

Have you made an application for review relating to this premises before?

If yes, please state the date of that application

Day

Month

Year

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**If you have made representations relating to this premises before, please state what they were and when you made them**

N/a



**Checklist**

Please tick ✓ Yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate x
- I understand that if I do not comply with the above requirements my application will be rejected x

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 3 – Signatures** (please read guidance note 3)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 4). **If signing on behalf of the applicant please state in what capacity.**

Signature .....  .....

Date .....28/07/2021.....

Capacity .....Licensing Enforcement Officer.....

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 5)	
N/a	
<b>Post town</b>	<b>Post code</b>
<b>Telephone number</b>	
<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b>	

**Data Protection:** The London Borough of Brent will use this information for the purposes of The Licensing Act 2003 and related purposes. Any member of the public may examine the application form on request. In addition, this information may be disclosed to the Police, The London Fire and Emergency Planning Authority, relevant ward Councillors and other Council departments.

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with law enforcement agencies and other bodies responsible for auditing or administering public funds for these purposes.



## Notes for Guidance

1. The ground(s) for review must be based on one of the licensing objectives.
2. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
3. The application form must be signed.
4. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this application.

**Please return the completed form and any accompanying documents to the following address with a copy to the premises licence holder / Club that the application relates to:-**

Regulatory Services (Licensing)  
Brent Council  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

☎ 020 8937 5359

Email: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)

Cheques should be crossed and made payable to London Borough of Brent.

**Please follow the instructions in the checklist on page 14 to submit the relevant copies to the responsible authorities. Contact details shown below:**

Chief Officer of Police  
Brent Licensing Department  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Tel: 020 8733 3206

North West Area 1  
London Fire Brigade  
169 Union Street  
London  
SE1 0LL

Tel: 020 8555 1200 x38778

Trading Standards  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Tel: 020 8937 5555

Environmental Health  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Tel: 020 8937 5252

Children's Services  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Licensing Authority  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ  
Tel: 020 8937 5359

Area Planning Service  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Tel: 020 8937 5210

Public Safety Team  
Fifth Floor  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

Tel: 020 8937 5359

DAAT  
Public Health Directorate  
Wembley Centre for Health  
and Care  
116 Chaplin Road  
Wembley  
HA0 4UZ



VIP Lounge  
546 High Road  
Wembley  
HA0 2AA

Review Application  
Supplementary Information

Premises Location

The premises is a bar/restaurant/club located in High Road, Wembley. It's made up of a mezzanine floor and basement area and accessed via the left part of the green shutter in the picture below on High Road, Wembley.







## Background

The premises licence 16696 is operated by Mr Rahman Mohamed. The Designated Premises Supervisor is named as Darren Jules.

The application for the licence was initially made in July 2019 and granted based on 54 conditions **(sf001)**.

## Complaints and Enforcement to Date

- On 16<sup>th</sup> October 2019 a complaint was received that the premises were permitting stripping, the sale of drugs and alcohol. The premises licence had just been granted and therefore the supply of alcohol was already permitted. The premises were unable to provide CCTV footage
- On 16<sup>th</sup> November 2019 night inspections were being carried out and on 17<sup>th</sup> November 2019 at 02.22hrs the following was noted:-

The shutters were pulled up. One male could be seen facing the street with his back to the shutter. Another male and female could be seen facing the shutter and then bending down to go under the shutter. By the time we turned the car around, the shutters to the premises were down again. We drove to the rear of the premises where a faint base noise could be heard from the premises.

- On 18<sup>th</sup> November 2019, CCTV footage was viewed in Brent Council's CCTV control room in relation to the 17<sup>th</sup> November 2019. The following was noted:-

At 02.46hrs The shutter was pulled up

At 02.49hrs 3 males, 2 of which were eating food coming from the direction of Ealing Road, entered the premises.

At 02.56hrs The shutter was pulled up. 1 female and 2 males leave the premises.

At 0.458hrs the shutter is fully pulled down.

A letter was sent to the premises to request CCTV in relation to what was witnessed **(sf002)**.

- On 14<sup>th</sup> August 2020 a complaint is received suggesting that VIP Lounge in Wembley Central is operating as a night club and staying open until 2 / 3 / 4 am at a time when Government restrictions prevented them from doing so.
- On 15<sup>th</sup> August 2020 at 04.08hrs a further complaint was received which reports the following:-

The premises is open every Friday.

VIP Lounge on Wembley High Road have events each week, which people enter from the main entrance on the High Road, however they always leave from the back entrance on Market Way, leading on to residential roads Turton Road and Lancelot Road, which leaves crowds of people hanging around making noise on a residential road for up to an hour in the middle of the night. This week the issue escalated and resulted in gunshots at approximately 03.00hrs

- On 25<sup>th</sup> May 2020, the DPS Darren Jules writes to the Licensing Team to state that after going through their licensing conditions they feel that due to the length of time, experience and well conducted business that some of these conditions can now be changed or amended.
- On 2<sup>nd</sup> July 2021 a complaint was received stating that on 19<sup>th</sup> June, 20<sup>th</sup> June, 25<sup>th</sup> June and 3<sup>rd</sup> July 2021 the premises was open as a nightclub. The exit at the rear of the premises on Market Way was being used as the entrance.



- On 3<sup>rd</sup> July 2021 at 03.58hrs a complaint was received stating that VIP Lounge is operating and using the exit via Market Way as their entrance. This is causing disturbing levels of noise and nuisance for residents on Market Way and Turton Road at 3am with the large loud crowds hanging around for at least an hour after.
- On 3<sup>rd</sup> July 2021 at approximately 02.30hrs a visit was undertaken to the premises. The entrance at the front of the premises was closed with the shutter pulled down. On entering the rear service road, music could be heard coming from the rear of the premises. On approaching the exit at the rear which should not be used as an entrance, approximately 5 persons were stood outside together with an SIA. I introduced myself to the SIA and showed her my warrant and asked to enter the premises to speak to the DPS. The SIA REFUSED my entry. A telephone call was made to the DPS by the SIA. Whilst I was waiting for the DPS, I could hear the DJ/MC make an announcement on a microphone where the following was said 'Brent Council is outside, please sit down and ensure social distancing'. This message was repeated a number of times. Darren Jules appeared at the door soon after and I entered the premises. There were no more than 40 persons in the premises and most appeared to be seated. I then went upstairs to mezzanine level to speak to Darren Jules as the music was so loud I could not have a conversation with him. In order to avoid potentially antagonising the customers, I did not ask for the music to be turned down. At this point had the premises been permitted to be open based on Government restrictions being lifted, the premises would be exceeding their licensable hours.

Once on the mezzanine floor, the licence holder Mr Rahman Mohamed appeared. I spoke to both him and MR Jules and explained how disappointed I was that I had spoken to Mr Jules in May 2021 about removing conditions from the premises licence and all along they were operating illegally without any thought of breaking the law or put members of the public at risk during the Covid-19 pandemic.

As I walked back down to the basement level, I noted that there were a number of people standing next to a pillar and others stood at the bar being served drinks contrary to Government restrictions. I then left the premises.


### Summary

An inspection was carried out in November 2019 following a complaint of stripping and drug supply which on carrying out an inspection confirmed the premises were opening after their permitted hours. Further complaints in August 2020 suggest the premises were opening at a time when Government restrictions prevented the business from operating. In July 2021 further complaints were received which again suggested the premises were opening at a time when Government restrictions prevented them from doing so. This was confirmed when a visit was undertaken on 3<sup>rd</sup> July 2021 when an inspection was undertaken.

It is clear from the evidence shown that the persons running the premises have no regard for the law and have continued to operate as they so wish, breaking the law and putting members of the public at risk during the pandemic, not to mention keeping the shutter drawn down. Should there have been an emergency, members of the public may not have been able to get out.

Adding further conditions to the premises licence is not an option as the premises already have 54 conditions. No amount of additional conditions will ensure the premises comply, when it is clear they cannot abide by the current requirements.

It is unquestionable that the premises are unable to uphold two licensing objectives, namely prevention of crime and disorder and public safety and the only option the Licensing Authority see for this premises licence is for it to be revoked with immediate effect.

Signed: 

Name: Susana Figueiredo

Position: Licensing Enforcement Officer







Planning, Transportation & Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

TEL: 020 8937 5359  
EMAIL: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)  
WEB: [www.brent.gov.uk](http://www.brent.gov.uk)

# London Borough of Brent

## Premises Licence

### Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 17 August 2019  
Current issue date: 17 August 2019

A handwritten signature in black ink, appearing to be "G. J. ...", written over a light blue grid background.

Authorised signatory

Premises licence number: 16696

### Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

The VIP Lounge  
546 High Road, Wembley, Brent, HA0 2AA

Where the licence is time limited the dates

Licensable activities authorised by the licence

**Section E: Live music**  
**Section F: Recorded music**  
**Section G: Performances of dance**  
**Section I: Provision of late night refreshment: Indoors**  
**Section J: Sale of alcohol: On the premises**

The times the licence authorises the carrying out of licensable activities

<b>Section E: Live music</b>		
<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

<b>Section F: Recorded music</b>		
<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

<b>Section G: Performances of dance</b>		
<u>Day</u>	<u>Start Time</u>	<u>End Time</u>

Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

<b>Section I: Provision of Late Night Refreshments:Indoors</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	23:00	01:30
Tuesday	23:00	01:30
Wednesday	23:00	01:30
Thursday	23:00	01:30
Friday	23:00	01:30
Saturday	23:00	01:30
Sunday	23:00	01:30

<b>Section J: Sale or Supply of Alcohol: On the premises</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	12:00	01:30
Tuesday	12:00	01:30
Wednesday	12:00	01:30
Thursday	12:00	01:30
Friday	12:00	01:30
Saturday	12:00	01:30
Sunday	12:00	01:30

The opening hours of the premises

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	12:00	02:00
Tuesday	12:00	02:00
Wednesday	12:00	02:00
Thursday	12:00	02:00
Friday	12:00	02:00
Saturday	12:00	02:00
Sunday	12:00	02:00



Where the licence authorises supplies of alcohol whether these are on and/or off supplies

**On the premises**

**Part 2**

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

**Mr Rahman Mohamed**

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

**Darren Jules**

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

**Licence Number:  
Issuing authority: BRENT**

**Annex 1 – Mandatory conditions**

**No Irresponsible Drinks Promotions**

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **Free Water**

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

### **Age Verification Policy**

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—



(a) a holographic mark, or

(b) an ultraviolet feature.

### **Small Measures to be Available**

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

### **Minimum Price of Alcohol**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a)—duty<sup>ll</sup> is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price<sup>ll</sup> is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person<sup>ll</sup> means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) —relevant person<sup>11</sup> means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e)—valued added tax<sup>11</sup> means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day<sup>11</sup>) would be different from the permitted price on the next day (—the second day<sup>11</sup>) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### **Requirement for a DPS**

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

#### **Door Supervisors and Security Staff to be Licensed by the SIA (when required)**



Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

- a) premises where the premises licence authorises plays or films
- b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
- c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

#### **Film Classification When required**

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

#### **Annex 2 – Conditions consistent with the operating schedule**

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made



available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.

2 The CCTV system shall display on any recordings, the correct date and time of the recording.

3 CCTV camera shall be installed to cover the entrance of the premises, the rear door, the external area at the rear of the premises and further cameras installed to cover the full interior of the premises.

4 A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.

5 The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

6 The Licence holder /DPS/Manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.

7 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

8 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received

- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any visit by a relevant authority or emergency service.

9 Notices shall be prominently displayed at all exits requesting patrons to respect needs of the local residents and businesses and leave the area quietly.

10 Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

11 The licensee shall ensure customers leave the premises in a quiet and orderly manner.

12 The external rear area, shall not be used at any time, other than for receipt of deliveries.

13 No noise or vibration shall be detectable at any neighbouring noise sensitive premises.

14 A suitable intruder alarm complete with panic button shall be fitted and maintained.

15 All doors and windows shall remain closed during any licensable activity.

16 A sign stating 'No proof of age, No sale' shall be displayed at any point of sale.

17 The premises will operate a challenge 25 age verification policy at all times with the only acceptable forms of photographic identification being a driving licence or passport.

18 Any events held at the premises shall be by way of a pre-paid ticket only.

19 Any outside hirers shall be given a copy of "Challenge 25" policy prior to commencement of events and will be required to sign declaration of understanding of the policy.

Contact details of all outside hirers/DJ's shall be logged and kept at the premises and made available for inspection by police and relevant authorities upon request. These contact details shall include; full name, address, telephone and email address.

20 No children shall be admitted unless accompanied by a responsible adult.

21 Persons under 18 will not be permitted to remain on the premises after 22:00hrs.



- 22 Alcohol shall only be provided as an accompaniment to a main meal in the restaurant area as defined on the plans submitted to the licensing authority.
- 23 Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 6 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- 24 Door supervisors of a sufficient number and gender mix, shall be employed from 21:00hrs on any day when the premises are open past midnight.
- 25 SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
- 26 A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept at the premises and made available to the Police and Licensing Authority.
- 27 SIA Security shall monitor the egress of customers at the end of the night and shall remain at the premises until the final customers have left.
- 28 No entry or re-entry shall be permitted after 23:00 hours on Sunday to Thursday and 00.00hrs on Friday and Saturday until the premises is closed to the public.
- 29 Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises. A more detailed policy shall be kept at the premises and made available to the Police and Licensing Authority
- 30 Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.
- 31 After 20.00hrs, toilets shall be checked every two (2) hours for the use of drugs and other illegal activities.
- 32 A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
- 33 A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol after 20.00hrs.
- 34 The designated smoking area (DSA) shall be located at the front of the premises facing High Road, Wembley.

35 When the premises licence is in operation the DSA shall be limited to no more than 4 (four) people at any one time. This shall be supervised at all times.

36 No person shall be permitted to sit on the floor, on stairs or in gangways and passageways.

37 Adequate illumination shall be provided and maintained to the rear external area of the premises.

38 Customers carrying open or sealed bottles or glasses shall not be admitted to the premises.

39 Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

40 Public transport information including night time travel options shall be made available.

41 Notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.

42 Customers shall not be permitted in the areas where the spiral staircase is situated both on the first lower floor and second lower floor plan. Where there is a fire exit leading to this area, it may be accessed in case of an emergency.

43 There shall be no recorded music or live music on the first lower floor which shall be designated as a restaurant area only.

44 All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).



45 No children shall be permitted on the premises unless accompanied by a responsible adult.

**46 On Major football event days at Wembley Stadium, the following shall apply unless agreed in advance in writing with the Metropolitan Police and subject to an appropriate risk assessment.**

a) Customers shall not be able to congregate outside the premises.

b) The DPS on duty shall work in partnership with the police and if necessary comply with any direction given by a senior Police Officer on duty at the event.

c) No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.

d) A personal licence holder shall be present at the premises on football event days to supervise the sale of alcohol.

e) Sales of alcohol shall cease one (1) hour prior to the designated kick-off time and not re-open for the sale of alcohol until fifteen (15) minutes after kick --off.

47 The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.

48 Any socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).

49 No person shall be permitted to sit on the floor, on stairs or in gangways and passageways.

50 All roller shutters that are operational as exit points must be fixed/locked up in the open position whilst the public/staff are on the premises.

51 A capacity specific risk assessment shall be conducted by a professionally qualified risk assessor. This assessment will include holding capacity, exit capacity and the calculations to demonstrate how that was reached, the lower of the two numbers shall be the final capacity. The guidance used to reach this capacity must be quoted. This risk assessment shall be appraised annually or at the time of any building or layout structural works.

52 The licensee shall ensure that the access and egress barriers (doors) to the venue is closed except during use.

53 The Licensee shall reduce Loud Amplified music noise levels from 8pm.

54 The Licensee shall crowd control measures shall be put in place to reduce negative noise impacts from heavy footfall on egress from the building.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

Annex 4 – Plans

See attached

5fooz.

5fooz

**Susana, Figueiredo**

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**From:** Darren <[redacted]>  
**Sent:** 02 June 2021 15:49  
**To:** Susana, Figueiredo  
**Subject:** Re: VIP Lounge, 546 High Rd, Wembley - Premises Licence Variation

Hi Susana,

Okay yeah thats fine, Thank you.

Kind regards

Darren

On 2 Jun 2021 15:12, "Susana, Figueiredo" wrote:

**To:** Darren,

**Subject:** My apologies for not responding sooner.

You will need to apply for a full variation of the premises licence. The business licence team will send you the application forms.

The process is more or less the same as when a new premises licence application was applied for.

If you explain each of the points below in the application form, this will then be considered. Please be aware it must be filled out and signed for by the premises licence holder or authorised agent.

Kind regards

Susana Figueiredo

Licensing Enforcement Officer

Regulatory Services



Brent Council

[www.brent.gov.uk](http://www.brent.gov.uk)

**From:** Darren  
**Sent:** 02 June 2021 14:36  
**To:** Susana, Figueiredo  
**Subject:** Re: Change/Amendments request of licencing conditions re vip lounge 546 high rd Wembley

Hi Susana,

Just wanted to know if you recieved my last email re the licencing conditions and what was the next step ie do I have to apply through our consultants etc.

Kind regards

Darren Jules

On 25 May 2021 19:01, Darren Jules wrote:

Hi Susana,

After going through our licencing conditions from the brent licencing team we feel due to the length of time, experience and well conducted business that some of these conditions can now be changed or amended.

I am not sure if we should be doing this via our previous consultants or if this is something we can work through ourselves.

Here follows the licencing condition numbers and our proposed variations.

11. The external rear area, shall not be used at any time, other than for receipt of deliveries.

Upon a visit from licencing officers I was made aware that this does not state that this can be used as an emergency exit in which even though it clearly is we could have a potential issue as it does not state this.

Further to this myself and staff have used this exit to enter and leave the premises due to easier access and or parking at the back. I know this might seem a bit trivial but I was made aware that the wording is very important so we would like this to change to something along the lines of,



5602

5602

(The external area can only be used by staff, for delivery purposes or in emergency circumstances.)

13. A suitable intruder alarm complete with panic button shall be fitted and maintained. The panic button is not a requirement for our kind of business and again this was pointed out to us so we would like just the panic button part removed from this.

17. Any events held at the premises shall be by way of a pre-paid ticket only.

We are vastly experienced with event management and have not had any issues. We feel we should be able to take cash and or contactless payments upon entry if required. This is also partly to do with the uncertainty of the current climate where events get planned and cancelled due to restriction changes at short notice. We also believe this will potentially help us keep the business a float after such a hard unforeseen period.

27. No entry or re-entry shall be permitted after 23:00 hours till the premises close to the public.

This has had a detrimental impact on our capacity to cater for late night events. We are experienced and have had the same security team throughout with no issues. We would like for the last entry/re entry to be changed to 1.30 am Friday and Saturday and 00.00 midnight Sunday-Thursday

34. When the premises licence is in operation the DSA shall be limited to no more than 4 (four) people at an one time. This shall be supervised at all times.

This has caused congestion issues within the venue due to event goers queing to wait to go to the smoking area. We have removable barriers and feel we can easily without obstructing the walk way to allow 10 people outside to smoke at a time. Our direct business neighbours are fine with this as long as there are no cigarette butts left outside their premises. After every event we have swept the front area designated for smoking and have had no complaints re noise, obstructing and mess.

43. Re our permitted hours. We would like some Ammendments for numerous reasons.

We are an established venue

No issues re noise or violence

Have always cooperated and adhered to any council or police requests.

We would therefore purpose

Regulated entertainment to be changed from

Sun-Thur 12.00 - 00.00 to 12.00 - 01.30

Fri-Sat 12.00 - 01.30 to 12.00 - 03.30

Performance of dance

Sun-Thur 12.00 - 00.00 to 12.00 - 01.30

Fri-Sat 12.00 - 01.30 to 12.00 - 03.30

Late night refreshments

Sun-Thur 23.00 - 00.00 to 23.00 - 01.00

Fri-Sat 23.00 - 01.30 to 23.00 - 03.00

Supply of alcohol

Sun-Thur 23.00 - 00.00 to 23.00 - 01.00

Page 4

Fri-Sat 23.00 - 01.30 to 23.00 - 03.00

Hours premises open to the public

Sun-Thur 12.00 - 00.30 to 12.00 - 02.00

Fri-Sat 12.00 - 02.00 to 12.00 - 04.00

If I need to send this via a different means please advise.

I look forward to your response.

Kind regards

Darren Jules

On 20 May 2021 12:44, "Susana, Figueiredo" <[Susana.Figueiredo@brent.gov.uk](mailto:Susana.Figueiredo@brent.gov.uk)> wrote:



**METROPOLITAN  
POLICE**

**The Licensing Authority**

Brent Civic Centre  
Engineers Way  
Wembley  
Middlesex  
HA9 0FJ

**Brent Borough Licensing Department**

Harrow Police Station  
74, Northolt Road  
Harrow  
Middlesex  
HA2 0DN

**Your ref:**

**Our ref:** 21/2965NW

**E-mail:** Gary.L.R.Norton@met.police.uk

**Web:** www.met.police.uk

**Mobile:** 07500 993 899

**Date:** 06/09/2021

**Police Licensing comments regarding Brent Council Review of: The VIP Lounge, 546 High Road, Wembley, London, HA0 2AA**

I acknowledge receipt of an application for the review of under section 51 of the Licensing Act 2003, for The VIP Lounge, 546 High Road, Wembley, London, HA0 2AA.

**On behalf of the Commissioner of Police of the Metropolis, I wish to make a representation, as police believe the following objectives have been undermined, namely the Prevention of Crime and Disorder and the Prevention of Public Nuisance.**

**Background on venue**

The venue is situated within a cluster of 7 business units, normal entry is made via the entrance along the terraced business properties at 546 High Road Wembley. The interior of unit 7 is on multiple levels, the two lower levels had been utilised for unlicensed activities (regulated entertainment, sale/supply of alcohol) in 2018. 11<sup>th</sup> January 2018, bailiffs attended the mall and seized possession of all 7 units. Found within the units were 75 shisha pipes over the two lower floors of the venue. Since this time, new tenants took over and a premises licence applied for and granted on 17/08/2019 with certain licensing conditions, these included the following times of operation:

**Regulated Entertainment**

Monday to Sunday – 12.00hrs – 01.30hrs

**Performance of Dance**

Monday to Sunday – 12.00hrs – 01.30hrs

**Late Night Refreshments**

Monday to Sunday – 23.00hrs – 01.30hrs

### **Supply of Alcohol**

Monday to Sunday – 12.00hrs – 01.30hrs

### **Hours Premises is Open to the Public**

Monday to Sunday - 12.00hrs – 02.00hrs

The basement rear area of the premises leads out into a service alley, which is where a lot of complaints arise from residential neighbours who attest to the issues of ASB noise nuisance at very late times in the night (0300-0430hrs+).

The alley area is close to residential premises that face towards it. New residential premises are also being built close by which are likely to suffer similar complaints when they become occupied.

There have been regular complaints from local residents, as well as Brent Council licensing who carried out a late night visit to the premises, confirming the venue is providing licensable activity outside of its permissible hours. There were no TEN's or late TEN's granted for these events.

### **Details of issues**

Resident complaints revolve around the regular late night revelry, noise, laughter and shouting emanating from the rear service alley exit, where patrons congregate to smoke, socialise, enter or exit. Many leave from this area, waking up the neighbours. 19<sup>th</sup> June 2021, 20<sup>th</sup> June 2021, 25<sup>th</sup> June 2021 & 26<sup>th</sup> June 2021 were all reported late night finishes of beyond 0300hrs, one had people leaving at 0520hrs.

Some of these residents have sick and needy children as the result of their specific medical conditions. Regardless of any unique medical concerns, every local resident has a right to a work/life balance and a peaceful night's sleep. There is very little scope for peace and quiet at weekends during night-time, or other days that the venue might operate late. The venue has had a spate of late clubbing events that took place without authority to conduct licensable activities, resulting in complaints. Since the Council put in the review of the premises licence, there was an uplift in TEN applications requesting much later times for licensable activity. These were rejected due to the complaints regarding late night noise and disturbance. To grant these very early morning extensions would mean legitimising the continued annoyance of residents.

On 25<sup>th</sup> July 2021, there was a report of a GBH violent crime, where the victim was spotted exiting the venue on Brent Council CCTV. He was found to have been stabbed in the leg. The Sergeant in charge of the case made a request for the CCTV from the venue within the 31 day time period, as stipulated on the license. She has assured they would provide the requested footage, but as yet (6<sup>th</sup> September 2021), none has been forthcoming.

The venue essentially operates as a nightclub, promoting events via flyers on social media and selling tickets via sites such as Shoobs.com. There had been a recently opposed TEN granted by the Council and the applicant stated it was for a birthday party. Yet it isn't a birthday party in the traditional sense, such as close friends and family etc., it is a ticketed and marketed event open to any who buy a ticket, a common theme in more candid nightclub style advertising.

The issue here isn't the nature of the music or D.J.s themselves, it's the simple fact the venue is breaching its existing licence, opting for late night licensable activity when they feel they can "get away with it", or hopefully have it granted officially for

them outside of their agreed hours. The venue is clearly using the rear service alley exit, which is a major concern for the public nuisance it causes to residents. The expectation of patrons to such events is a "late one", many such events can run until 0400hrs or even "sun up" at 0600hrs. Unfortunately, the venue is not only nestled amongst business venues, but is in close proximity to many densely packed residential properties and given the continued use of the rear, it's a site not best suited for late night regulated entertainment. The use of the rear service alley is most likely to hide the fact its open much later, allowing entry and exit via the rear away from CCTV. You also have to factor in the additional noise brought on by boisterous inebriated customers at these times.

Police licensing support the review of the premises licence due to repeated breaches of licensable hours; failure to adhere to licence conditions regarding CCTV (1-6), as well as breaches of conditions 11, 12, 13 & 15.

Licence Conditions are put in place for the responsible parties to ensure adherence to the licensing objectives and help prevent issues arising. However, when those same parties deliberately ignore or try to circumvent the conditions, despite recommendations and previous warnings, it is clear that the revocation of the premises licence is necessary.

Yours Sincerely,

**Gary Norton 2965NW**  
**Licensing Constable – Brent Police**

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I have been to the VIP Lounge on numerous occasions since its opening in 2019. As a result of having good experiences at their events as well as, feeling safe and secure with the security and Management, I went on to book the venue for my own birthday. This was a paint and Prosecco party which was well organised and met all my expectations. As a result I had an amazing celebration and would recommend the venue to any of my peers.

Kind regards

[REDACTED]

[REDACTED]

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Dear Brent Licencing,

My name is [REDACTED]

My address is [REDACTED]

My email address is [REDACTED]

I am 58 years of age and I have attended this venue namely the VIP lounge in Wembley on a few occasions. I have always found it welcoming and professionally run.

The security are always friendly and engaging and I have always felt safe and calm inside the venue.

I personally have also had to pleasure to book this premises for a dinner and dance Which was a belated Birthday celebration as I was a bit poorly around the time of my Birthday the month prior this booking was in November 2019. I had an amazing and unforgettable night and I am looking to book my 60<sup>th</sup> birthday here also.

It sadens me to hear that this venue is coming under review especially after this trying period and hardship we have all gone through with this coronavirus and being in lockdown.

.I have many friends and family within the area who have also attended the venue and they too only have positive feedback regarding this venue.

Yours sincerely

[REDACTED]

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To Brent Council,

We at Champions Mall 495 High road Wembley have never witnessed any crime, violence or anti social behaviour coming from the VIP Lounge bar which is adjacent to our business.

I wish them all the best with this review as they are a good well run business in our opinion.

Sincerely Champions Mall

[REDACTED]

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**DUBAI MALL**

**546 HIGH ROAD WEMBLEY**

WE SUPPORT THIS VENUE THE VIP LOUNGE IN RELATION TO THE REVIEW APPLICATION. THE VENUE IS RUN PROFESSIONAL AND WE HAVE NO COMPLAINTS. WE HAVE NEVER HAD TO COMPLAIN ABOUT MESS, NOISE, CROWDS, DAMAGE OR ANY UNRULY BEHAVIOUR.

WE ARE VERY HAPPY WITH THIS BUSINESS AND FEEL THAT ALL BUSINESS THAT HELP AND ADD VALUE TO THE LOCAL COMMUNITY SHOULD BE SUPPORTED BY THE COUNCIL AND AUTHORITIES EVEN MORE SO AFTER AND DURING THIS CORONAVIRUS AND LOCKDOWN WITH ALL THE DISRUPTIONS AND CLOSING OF BUSINESSES. MANY OF US DID NOT SURVIVE THIS, THE FINANCIAL IMPACT AS WELL AS THE PHYSIOLOGICAL IMPACT IS STILL BEING FELT. ITS TIME TO HELP UPLIFT THIS COMMUNITY NOT TRY TO TAKE MORE AWAY FROM IT.

REGARDS DUBAI MALL

Contact details



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Hi there,

I am the owner of SAM's chicken on Wembley high road. My staff and myself have never heard or witnessed any disturbance, criminal activity or nuisance from the VIP Lounge which is a few doors down from my shop. They mainly open on weekends and customers that attend there also come and buy food from us sometimes which is good for business. I witness a lot of things in and around the Wembley high road as we close late in the night but never anything bad to do with here. Sometimes the road behind our businesses gets full with cars but this is also down to people attending other places nearer the other end of the road and around Lancelot road. There has also been noisy neighbours on a couple occasions playing music in cars and having friends drinking on the road late at night. We have even witnessed football fans during the euro matches coming and banging on our glass and hitting shutters on neighbouring shops for no reason. More should be done to help and protect the Wembley businesses rather than making it hard for some. I think they are being picked on for some reason this needs looking into.

Regards

Sams Chicken

538 High Road Wembley, Middlesex, HA0 2AA

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To whom it may concern,

My name is [REDACTED], I reside at [REDACTED].

I booked the VIP Lounge for my 40<sup>th</sup> Birthday celebration back in October 2019.

I found the service friendly and professional. I have also been to a couple other events at this establishment and have always had a good time along with colleagues, friends and family. I have never witnessed or heard of anything negative associated with this venue.

I have worked as a designated detention officer from 2007 – 2014 for the Metropolitan police. I am currently an associate police lecturer, a volunteer referral order panel member for harrow Council youth offending team and I also work as an appropriate adult for the appropriate adult service and, as such I am a key worker within the criminal justice system (CJS).

Kind regards

[REDACTED]

[REDACTED]

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Hello

I am [REDACTED] I am a resident and business owner at [REDACTED] Market Way. I have been here for many many years now and see and hear lots of things. I have never been disturbed by any music or overly loud noise coming from this club the VIP Lounge which has an exit which leads onto Market way. The two men that run it Darren and Mido are always polite and if they park their car on Market way they leave their number in the windscreen incase a resident or another business needs to call for any reason. I feel they do good for the diversity of this Wembley area and I have no complaints about this business. Many times especially on weekend nights people come into Market way and stand up drinking and talking to early hours of the morning leaving their food and bottles when they leave. Many times as well on weekends people gather usually younger people in cars and play loud music and smoke and drink, this happened many times during the lockdown. Sometimes this goes on till after 5am which is a nuisance. The road is dirty and not maintained by council even though they now put yellow lines here and ticket people and fine businesses and residents that park here which is not right. If the road was clear or made private I believe these noise things and people who do not live here will not come anymore. There are some other clubs nearer the entrance of Market Way that may be getting blamed for things as well to which I dont know about but what I do know is that I have no complaints about noise or nuisance from the VIP Lounge.

If you need to contact me my email address is

[REDACTED]

Sincerely [REDACTED]

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REVIEW STATEMENT IN REGARDS TO THE VIP LOUNGE WEMBLEY

To Whom It May Concern,

I am writing a review on my recent experience when visiting the VIP Lounge in Wembley. As someone who is very busy and not having much time to socialise whenever I do get a chance it is few and far between. I was given an invitation to celebrate with friends at this venue which I had never heard of or been to prior and upon realising that it was not a great distance from my residence I decided to attend.

I was pleasantly surprised with the execution of the event from the atmosphere, music, security and more importantly management from start to finish. In my years I have attended a few events as one can imagine. On this occasion I was pleased to see management actively taking on their role from interacting with customers and trying to insure that they were having a good time me being one of them. The tone was set from the door by being politely greeted by security and it was refreshing to find out that the head of the security was actually a female rather than the male stereo typical doorman.

My overall experience was a very positive one and as a result I would not hesitate time permitting to attend this venue again and I would recommend this venue to anyone.

Yours Faithfully

██████████

(Department For Transport Head Of Performance and Risk Central Government)

████████████████████

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Dear Brent Council

We are situated directly next to the VIP Lounge on high road Wembley. We have never had to complain about noise, nuisance, anti social behaviour or even rubbish ie cigarette butts or vessels being left in front of our shop. We know that they use the area at the front of our shop as the bars smoking area and its general clean and tidy after.

The owners are very nice people and their business being situated there has added to the general trade to its neighbouring shops. To read that their licence has come under review for the prevention of crime and disorder as well as public nuisance is hard to believe.

Yours Sincerely

Wonderland 548 Wembley high road

████████████████████

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Gadget centre 497 High rd Wembley

Hello we at the gadget shop have no issues with this business and no complaints about this business. We have never heard anything bad about this business only positive talk from locals. The owners are also very friendly and have introduced themselves from when they opened a few years ago.

We have never witnessed any crime or anti social behaviour. There are a number of venues within this vicinity hence it saddens us to hear that this one solely seems to be getting the blame for late night noise and nuisance when other venues close later in this area. I feel that there might be some other reasons behind this why all these things are being attributed to them. I have seen on a couple of occasions with my own eyes the borough camera outside us directly facing and fixated on the entrance of the venue and there is nothing going on and the camera stays there not even being concerned with anything else that is going on on Wembley high road. I feel this is not right and also makes me feel something personal maybe behind this also.

Your Sincerely on behalf of the gadget centre

████████████████████

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## Alfa Internet

Hello, I am [REDACTED] owner of Alfa Internet on Wembley Park Drive. I have known Mr Rahman for 5+ years. He is a popular man of good character and has a good nature.

He has a several barber shops and a bar and restaurant also in Wembley. I have never heard of anything bad associated with him and his businesses. He has always helped other shop owners, customers and those in the local community.

He really cares about things and does thing properly, following all guidelines, rules and regulations and in fact supports other businesses to do the same. He is a very hardworking individual, who I cannot fault in any way.

Yours Sincerely

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## **Eccola pizzeria**

To Brent Council,

We have known Mr Rahman for a number of years from the Wembley area. He has [REDACTED] Barbers that is across the Road from us and The VIP Lounge, which we have visited on several occasions. His customers regularly eat at our establishment as well as Mr Rahman himself. He always encourages his staff, friends and family to spend their money locally to support the community. He is always looking out for us and we do this also. He is such a nice, popular well liked and respected member of this community. We are all happy to have a figure like this amongst us.

Best regards,

Eccola Pizzeria

87 Wembley Park Drive



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01.09.2021

Hello,

We at Shubh Aarambh know and see Mr Rahman around and about almost everyday talking and interacting with the community. He is a well-liked and popular businessman. He is always ready to help anyone around without hesitation and supports other businesses where possible.

We are happy to know this man and wish him all success.

Best regards

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**UBC Accounts & Tax Consultants**



7<sup>th</sup> September 2021

To Whom it may concern,

I can verify that Mr Rahman is a man of good character and I have known him for over 10 years. He has numerous businesses and is well know around the Wembley area. His barber shops [REDACTED] are extremely popular, have good branding and are well established.

All in all Mr Rahman is a positive impact on those around this area and is always quick to offer assistance and help where he can. He is a pillar of the local community contributing to charitable causes and looking out for the wellbeing of the local community and residents.

Faithfully

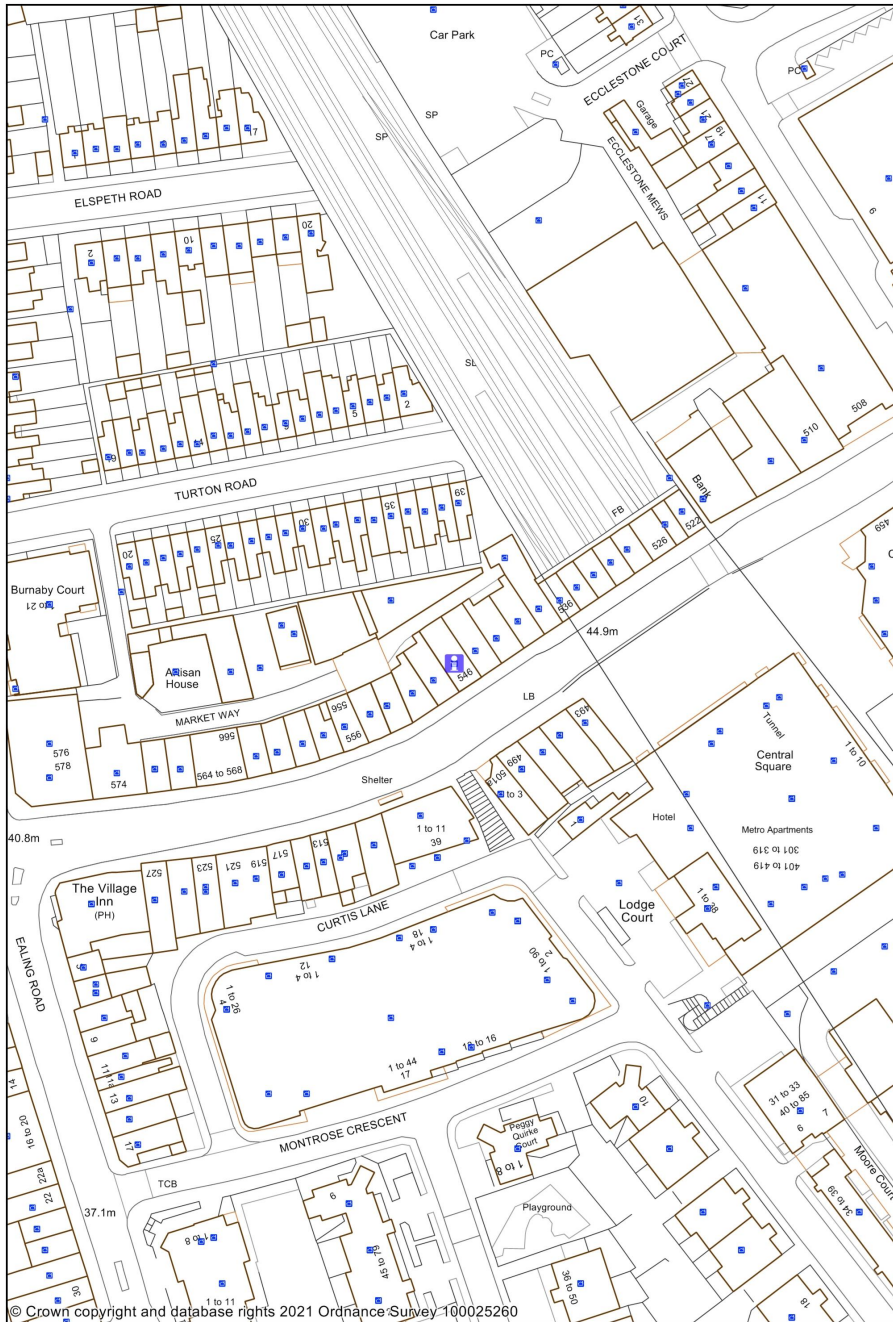
Senior Accounts Manager

*UBC Accounts & Tax Consultants*

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VIP Lounge 546 High Road, Wembley



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